

1. Title of Consultancy	Media Training and Seasonal Media Action Plan El Niño Flood Preparedness and Anticipatory Action Reporting Mogadishu, Banadir Deyr (Oct-Dec) 2026 START READY, funded by the European Union (ECHO)
2. SCI Contracting Office	Save the Children International (SCI), Somalia Country Office – Mogadishu Area Office
3. Consultant Type Required	Consultancy firm only. A legally registered firm with a documented track record in journalist/media training and event logistics in Somalia. Individual consultants are not eligible; the firm must field a named lead facilitator
4. Responsibility for Logistics arrangements and Costs	This is a fixed-price, full-service contract. The quoted price must be inclusive of all costs and taxes. The firm owns the technical facilitation and the entire logistics package, and absorbs any cost overrun. The price must cover: ✓ Facilitator and support team fees, design, delivery and reporting. ✓ A secure Mogadishu venue with full catering for the four-day training. ✓ Travel, accommodation and daily stipends for the 20 journalists (10 from Banadir; 5 from Hiran and 5 from Lower Shabelle travelling to Mogadishu). ✓ Production and distribution of all training materials and branded collateral (EU/ECHO visibility rules apply). Participant stipends and accommodation are ring-fenced at rates compliant with SCI and ECHO policy. They may not be reduced to lower the bid price, and must be paid directly to participants and evidenced with signed distribution records, ID copies and receipts. Payment schedule (subject to SCI finance policy): 40% on signed contract and SCI approval of the inception report, training design and logistics/security plan; 60% on completion of the four-day training for the full cohort and SCI acceptance of the training report, Seasonal Media Action Plan and complete financial and stipend accountability pack.
5. Taxation Provisions	Consultant shall be responsible for all Taxes arising from the consultancy in line with the local Tax regulations applicable at the SCI contracting office named above.
6. Travel Requirements	The consultant will cover his travel costs (tickets) and arrange local travel to field sites.
7. Security Requirements	Consultant will comply with standard of Save the Children Security procedures, including the completion of SCI online security training, adhering to the terms of access negotiation and maintaining low profile while in Somalia
8. Travel Requirements	The firm covers all travel costs of its facilitators and support team. The firm also organises and pays for the safe round-trip travel of the 10 journalists from Hiran and Lower Shabelle to Mogadishu, using the mode appropriate to each route, and shares a route-by-route travel plan with SCI before any movement. Travel documentation (tickets, manifests, receipts) forms part of the closeout accountability pack.
9. Security Requirements	The firm will comply with Save the Children security procedures, including completion of SCI online security training by all firm personnel, adherence to the terms of access negotiation, and maintaining a low profile while in Somalia. Because participants travel from Hiran and Lower Shabelle, the firm carries full duty of care for them, including:

	✓ A documented security risk assessment and a movement and contingency plan, submitted with the inception report and cleared by SCI Safety and Security before travel. ✓ Vetted accommodation in Mogadishu and a secure training venue. Contingency arrangements (alternate routing, contingency slots or remote participation) for journalists whose travel is disrupted.
10. Qualification and Experience	Firm (mandatory) ✓ Legally registered firm with a documented track record in journalist or media training and in event logistics in Somalia. ✓ Demonstrated capacity to coordinate secure travel and duty of care for participants across Somali regions. ✓ A safeguarding and PSEA policy, and financial systems able to administer and account for participant stipends. ✓ At least two references from comparable assignments completed in the last 36 months. Lead facilitator (mandatory, named, non-substitutable without SCI written approval). CV submitted with the proposal; must personally deliver the core sessions and demonstrate: ✓ Master's degree or higher in journalism, communications, climate or disaster risk, or a closely related field. ✓ At least eight years of senior experience in humanitarian or climate risk communication, or broadcast/editorial journalism, including a proven record of training working journalists. ✓ Expertise in anticipatory action, early warning or forecast-based communication, with familiarity with WMO, national meteorological service, FAO SWALIM and ICPAC products. ✓ Prior experience delivering media training in Somalia or a comparable fragile or Horn of Africa context, and a portfolio of published or broadcast work translating technical climate or disaster information for mass audiences. ✓ Full professional fluency in Somali and English, with the ability to train and give feedback in Somali. Completed safeguarding orientation and a signed commitment to the SCI safeguarding policy and code of conduct.
11. Evaluation Criteria	Proposals will be evaluated in three stages. Stage 1 – Mandatory compliance (Pass/Fail). Proposals failing any item will not be evaluated further: ✓ Valid business registration certificate from the ministry of commerce and Industry of Federal Government of Somalia ✓ Tax compliance certificate from the ministry of Finance Federal Government of Somalia, with good standing of at least Q3 2026. Stage 2 – Technical evaluation (70%) ✓ Technical proposal: understanding of the assignment, training methodology, four-day agenda, simulation design, and approach to producing the Seasonal Media Action Plan (30%). ✓ Lead facilitator and team: qualifications, Somali-language training experience and anticipatory action / early warning expertise (20%).

	✓ Experience: minimum two comparable journalist or media training assignments in the last 36 months, with references and samples of training materials or reports (20%). Stage 3 – Financial evaluation (30%). Itemised budget covering professional fees, venue and catering, participant travel, stipends and accommodation, and training collateral. Scored as: $30 \times (\text{lowest compliant price} \div \text{price of proposal under evaluation})$. Prices will also be checked for realism; abnormally low bids or reductions to ring-fenced participant costs may be rejected. Overall rating out of 100%. Note: To proceed to financial evaluation, and subsequent stages of process, the consultant must score at least 60% of the technical marks (42 out of 70).
12. Application Procedure and Requirement	HOW TO APPLY: Applications can be submitted by either: Electronic Submission via ProSave (Recommended) ➤ Submit your response in accordance with the guidance provided in the below document:  Bidding on a Sourcing Event.pptx • Bidders are encouraged to apply via Ariba system. Please request the Ariba link via email sending your company profile and Business registration certificate/CV. Please address your request to apply via ProSave to css.logistics@savethechildren.org. Electronic Submission via Protected Email box (Optional). • Email should be addressed to southcentral.supplychain@savethechildren.org • Note – this is a sealed tender box which will not be opened until the tender has closed. Therefore, do not send tender related questions to this email address as they will not be answered. • The subject of the email should be Media Training and Seasonal Media Action Plan as the subject” • All attached documents should be clearly labelled so it is clear to understand what each file relates to. • Emails should not exceed 15mb – if the file sizes are large, please split the submission into two emails. Do not copy other SCI email addresses into the email when you submit it as this will invalidate your bid. ➤ Your bid must be received, no later than 27th October 2026 Bids must remain valid and open for consideration for a period of no less than 60 days. All proposals should be submitted as per the above procedure The deadline is 27 October 2026.

Annex 1: TERMS OF REFERENCE

Consultancy Firm: Media Training and Seasonal Media Action Plan

El Nino Flood Preparedness and Anticipatory Action Reporting

Mogadishu, Banadir | Deyr (October to December) 2026 season | START READY (ECHO)

At a glance

Assignment	A full-service (turnkey) consultancy contract for a firm to design and deliver a media training for 20 journalists on El Nino flood preparedness and anticipatory action reporting, and to produce a Seasonal Media Action Plan with the cohort.
Contracting modality	Fixed-price service contract with a consulting firm. The firm holds complete ownership of technical facilitation and the full logistics package.
Project and donor	START READY, funded by the European Union (ECHO).
Location	Mogadishu, Banadir. Journalists from Hiran and Lower Shabelle travel to Mogadishu.
Participants	20 journalists across three climate-vulnerability zones: Hiran (5), Lower Shabelle (5), Banadir (10).
Focus	Translating technical data, building trust and countering misinformation, community engagement, and pre-crisis anticipatory messaging.
Duration	Four days.
Proposed timing	October 2026, at the earliest feasible date ahead of peak Deyr rains. Dates to be confirmed.
Financial envelope	Fixed price Breakdown in Section 15.
Managed by	SCI Somalia Communications and Media, with the START READY programme team.

1. BACKGROUND AND RATIONALE

Anticipatory action depends on a short, decisive window between the moment a hazard becomes probable and the moment it strikes. In that window, pre-agreed actions and pre-arranged funds are released to reduce the impact before it is felt. The START READY mechanism is built on this logic. It pre-positions financing against predefined triggers for recurrent, forecastable hazards such as floods, and releases it through locally led organisations when thresholds are reached.

Somalia now has credible early signals for the season ahead. Seasonal outlooks from ICPAC, national forecasts from the Somalia Disaster Management Agency, and river monitoring from FAO SWALIM point to an elevated flood risk during the October to December Deyr season, associated with a likely El Nino event. The weakness is not the forecast. It is the last step. Technical forecasts are rarely translated into clear, trusted, timely messages that reach at-risk households through the channels they use, in the languages they speak, while action is still possible. Journalists sit at the centre of that last step.

The risk is concentrated in identifiable zones. Hiran carries the riverine flood burden along the Shabelle, with Beletweyne repeatedly among the worst-hit towns. Lower Shabelle combines flash-flood exposure with dense agricultural livelihoods, so a flood there threatens both lives and the harvest. Banadir, and Mogadishu in particular, is the national media hub whose reach shapes public understanding, policy attention, and diaspora response. Training journalists from all three zones together links the frontline reporters who see the water rise with the national newsrooms that can amplify a warning across the country.

There is proof that pre-planned flood communication works here. During the October 2023 Deyr activation, WFP and the Somalia Disaster Management Agency disseminated early warning messages to more than 442,000 people across seven flood-prone districts, using radio and mosque loudspeakers reinforced by automated mobile alerts, in the local language and structured around what the risk is, what to do now, and how to recover safely. This assignment strengthens the media layer of that system, so that the country's journalists can carry accurate anticipatory messaging before the next flood, not only report its aftermath.

2. PURPOSE AND OBJECTIVES

The purpose of this assignment is to equip a cohort of Somali journalists to deliver clear, accurate, and timely early warning and anticipatory action reporting for the El Nino flood season, and to leave behind a shared Seasonal Media Action Plan that guides their coverage through the season.

Specific objectives

- Strengthen journalists' understanding of El Nino, seasonal forecasting, and the anticipatory action lead-time window.
- Build the skill of translating technical meteorological and river data into simple, actionable public language, telling people where to move and when to act rather than quoting millimetres of rain.
- Equip journalists to rely on authoritative sources, including national weather services, FAO SWALIM, and the World Meteorological Organization, and to counter rumour and misinformation during a crisis.
- Foster two-way, community-centred reporting that addresses local vulnerabilities, language needs, and regional risks such as flooding and displacement.
- Shift coverage from reactive disaster reporting to proactive, pre-crisis anticipatory messaging.

- Produce a Seasonal Media Action Plan and shared reporting commitments across the three zones for the Deyr 2026 season.

3. TRAINING FOCUS AREAS

The training is built around four focus areas. The firm designs sessions that are practical and applied, with each area producing usable outputs rather than lectures.

Focus area	What journalists will be able to do
Translating technical data	Convert forecasts, advisories, and river-level readings into simple, actionable language that tells people what is happening and what to do now.
Trust and countering misinformation	Source from authoritative bodies, verify claims, communicate uncertainty honestly, and counter rumour and panic during a fast-moving crisis.
Community engagement	Build two-way channels so coverage reflects local vulnerabilities, language needs, and regional risks, including flood and displacement tracking.
Pre-crisis anticipatory messaging	Report ahead of the shock, framing preparation and early action before the rains or floods intensify, not only after they hit.

4. CONTRACTING MODALITY AND FIRM OPERATIONAL MANDATE

This is a full-service, turnkey contract. The contracted firm takes complete ownership of both the technical facilitation and the entire logistics package within the fixed financial envelope. SCI provides oversight, technical direction, and quality assurance, and approves key outputs. The firm is accountable for delivering a fully organised training and for the safe movement, hosting, and payment of participants.

Function	Firm responsibility
Technical facilitation	Design and deliver the full training, provide the lead facilitator and any support trainers, and produce the Seasonal Media Action Plan with the cohort.
Logistics coordination	Organise and manage all training logistics end to end.
Secure regional travel	Coordinate safe travel for journalists from Hiran and Lower Shabelle to Mogadishu and back, with a risk assessment and duty-of-care arrangements.
Venue and catering	Hire a suitable, secure venue in Mogadishu with full catering for the duration of the training.

Material production	Produce and distribute all training materials and branded collateral.
Stipend administration	Administer journalist daily stipends and accommodation directly, with signed distribution records and full documentation.

5. TARGET PARTICIPANTS

The cohort is 20 journalists, selected by climate-vulnerability zone so that frontline and national media are trained together.

Zone	Journalists	Rationale
Hiran (Shabelle River flood zones)	5	Riverine flood frontline, including Beletweyne and riverine districts.
Lower Shabelle (flash flood and agricultural hubs)	5	Flash-flood exposure and dense agricultural livelihoods at risk.
Banadir (national media hubs, Mogadishu)	10	National reach for amplification, policy attention, and diaspora audiences.
Total	20	

Selection should draw on radio, television, and digital journalists and, wherever possible, achieve a fair balance of women journalists across all three zones. Final selection is agreed with SCI.

6. APPROACH

The training is participatory and practical. It uses real Somali forecasts and advisories as working material, hands-on writing and broadcast exercises, peer review of each journalist's own draft coverage, and a simulation against a mock flood trigger. Sessions are delivered in Somali, with materials that journalists can keep and reuse in the newsroom.

7. INDICATIVE FOUR-DAY AGENDA

Day	Focus
Day 1	El Nino and the Deyr flood outlook. Anticipatory action and the lead-time window. The journalist's role in early warning. Reading forecasts and advisories.
Day 2	Translating technical data. From millimetres to instructions to act. Plain-language and broadcast writing exercises using live Somali forecasts.
Day 3	Trust and misinformation. Authoritative sourcing from national weather services, SWALIM, and WMO. Verification, communicating uncertainty, and countering rumour.

Day 4	Community engagement and pre-crisis messaging. Two-way channels, inclusion, and regional risk. The cohort produces the Seasonal Media Action Plan and runs a simulation.
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8. THE SEASONAL MEDIA ACTION PLAN

The training produces a short, practical Seasonal Media Action Plan owned by the cohort. It is a working document, not a report, and at minimum contains:

- Agreed reporting commitments and a calendar keyed to the Deyr season and forecast milestones.
- A shared bank of pre-checked key messages for the readiness, activation, peak, and recovery phases, in Somali and, where relevant, Maay.
- An authoritative source list and a simple verification and rumour-response protocol.
- A zone-by-zone view of audiences, languages, and channels across Hiran, Lower Shabelle, and Banadir.
- A contact tree linking the frontline reporters and national newsrooms for fast, coordinated coverage.

9. EXPECTED OUTCOMES, OUTPUTS, AND INDICATORS

Outcome

Somali audiences in flood-exposed zones receive clearer, more trusted, and more timely anticipatory flood coverage during the Deyr 2026 season, from journalists equipped to report ahead of the shock.

Outputs and indicators

Output	Indicator
20 journalists trained across three zones.	Number trained, disaggregated by sex, zone, and media type.
A Seasonal Media Action Plan endorsed by the cohort.	Plan completed and adopted before peak Deyr rains.
Improved skills in anticipatory, plain-language reporting.	Pre and post assessment scores, and quality of practicum pieces.
A tested verification and rumour-response protocol.	Time from mock trigger to first accurate report in the simulation.
Branded materials produced and in use.	Materials distributed to all participants.

10. FIRM REQUIREMENTS AND LEAD FACILITATOR

Firm requirements

- A legally registered firm with a documented track record in media or journalist training and in event logistics in Somalia.
- Demonstrated capacity to coordinate secure travel and duty of care for participants across Somalia regions.
- A safeguarding and PSEA policy, and financial systems able to administer and account for participant stipends.
- At least two references from comparable assignments.

Lead facilitator (mandatory, named, and non-substitutable without SCI approval)

The firm must field a named lead facilitator whose CV is submitted with the proposal and who personally delivers the core sessions. The lead facilitator must demonstrate all of the following:

- An advanced degree (Master's or higher) in journalism, communications, climate or disaster risk, or a closely related field.
- At least eight to ten years of senior experience in humanitarian or climate risk communication, or in broadcast or editorial journalism, including a proven record of training working journalists.
- Demonstrated expertise in anticipatory action, early warning, or forecast-based communication, with familiarity with WMO, national meteorological service, SWALIM, and ICPAC products.
- Prior experience delivering media training in Somalia or a comparable fragile or Horn of Africa context.
- A portfolio of published or broadcast work that translates technical climate or disaster information for mass audiences.
- Full professional fluency in Somali and English, and the ability to train and give feedback in Somali.
- A completed safeguarding orientation and a signed commitment to SCI safeguarding and code of conduct.
- Strong references confirming the delivery of at least two comparable training assignments.

11. COORDINATION AND GOVERNANCE

The assignment aligns with the national anticipatory action framework and the Somalia Disaster Management Agency, connects to the anticipatory action technical working group, and draws forecast and trigger information from SWALIM and ICPAC. SCI Communications and Media provides technical direction, approves outputs, and quality assures against SCI standards and safeguarding. The firm reports to a named SCI focal point.

12. SAFEGUARDING, INCLUSION, AND DUTY OF CARE

Safeguarding is a pass-or-fail condition, not a closing remark. All content, materials, and imagery must protect the dignity and safety of children and communities, use dignity-first framing, and avoid panic, blame, or portrayals of people as helpless. Any images or case content require informed consent and must not expose anyone to risk. Personal data is protected.

Because journalists travel from Hiran and Lower Shabelle to Mogadishu, the firm owns a full duty of care. This includes a documented security risk assessment, safe travel arrangements appropriate to each route, vetted accommodation, a movement and contingency plan, and adherence to SCI security protocols. Inclusion is built in through fair representation of women journalists and attention to language and access across the three zones.

13. DURATION, LOCATION, AND TIMELINE

Duration: four days. **Location:** Mogadishu, Banadir. **Timing:** October 2026, at the earliest feasible date ahead of peak Deyr rains, with exact dates confirmed on contracting.

Given the proximity of the Deyr season, procurement and mobilisation should be fast-tracked. If delivery slips beyond the Deyr peak, the plan should be reoriented to serve the late season and the 2027 Gu.

14. DELIVERABLES AND PAYMENT SCHEDULE

Deliverables

- An inception report with the detailed agenda, facilitation plan, and a logistics and security plan (before the training).
- Delivery of the four-day training for the full cohort of 20 journalists.
- The Seasonal Media Action Plan agreed with the cohort.
- Branded training collateral produced and distributed.
- A training report with disaggregated attendance, pre and post assessment, and results against the indicators.
- A full financial and stipend accountability pack, including signed stipend records, travel documentation, and receipts.
- Safeguarding-compliant photo and video documentation, with consent.

15. FINANCIAL ENVELOPE

The contract is a fixed-price, turnkey envelope of US\$18,000. The firm delivers the full scope within this amount and absorbs any cost overrun. Stipend and accommodation rates must comply with SCI and ECHO policy.

Line item	Covers
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Professional fees	Lead facilitator and support team, design, delivery, and reporting.
Venue and catering	Secure Mogadishu venue with full catering for the training.
Flight and transit logistics	Secure travel for Hiran and Lower Shabelle journalists to Mogadishu and back.
Journalist stipends and accommodation	Daily stipends for all participants and accommodation for out-of-town journalists.
Branded training collateral	Materials, printing, and branded items for participants.
Total (fixed, turnkey)	

16. PROPOSAL AND EVALUATION

Submission

- A technical proposal: understanding of the assignment, training approach and agenda, the named lead facilitator CV and any support team, the logistics and security plan, and the safeguarding approach.
- A financial proposal: an itemised budget within the fixed price, consistent with Section 15.
- Firm registration, two references, and evidence of comparable assignments.

Evaluation

Proposals are assessed on technical quality at 70 per cent, covering the lead facilitator and team, methodology, logistics and security capability, and safeguarding, and on the financial proposal at 30 per cent. The submission deadline and contact details will be issued with the call.

17. RISKS AND MITIGATION

Risk	Mitigation
Insecurity disrupts travel from Hiran or Lower Shabelle	Firm-led risk assessment, flexible routing, and contingency slots or remote participation for affected journalists.
Tight timing against the Deyr season	Fast-track procurement and mobilisation, and reorient to the late season and 2027 Gu if delivery slips.
Fixed budget strained by travel or venue costs	Fixed-price contract places overrun risk on the firm, assessed at proposal stage.

False alarms erode public trust	Train honest uncertainty language and a follow-up message for every activation.
Training gains fade after the event	Anchor gains in the Seasonal Media Action Plan and a cross-zone contact tree for the season.

18. EVIDENCE BASE AND COMPARABLE ACTIVITIES

- WFP and SoDMA flood anticipatory action activation, October 2023: early warning messages to more than 442,000 people across seven districts via radio, mosque loudspeakers, and automated mobile alerts, in local language and structured before, during, and after the shock.
- FAO SWALIM flood advisories and Shabelle river-level thresholds, and the FRRIMS monitoring platform, as the forecast and trigger backbone.
- START Network START Ready: pre-arranged financing released against predefined triggers through locally led organisations, active in Somalia.
- WMO and national meteorological guidance on communicating warnings and uncertainty, and FAO guidance on community engagement in anticipatory action.
- Save the Children Somalia child-centred flood risk reporting for the framing of impacts on children and displaced families.